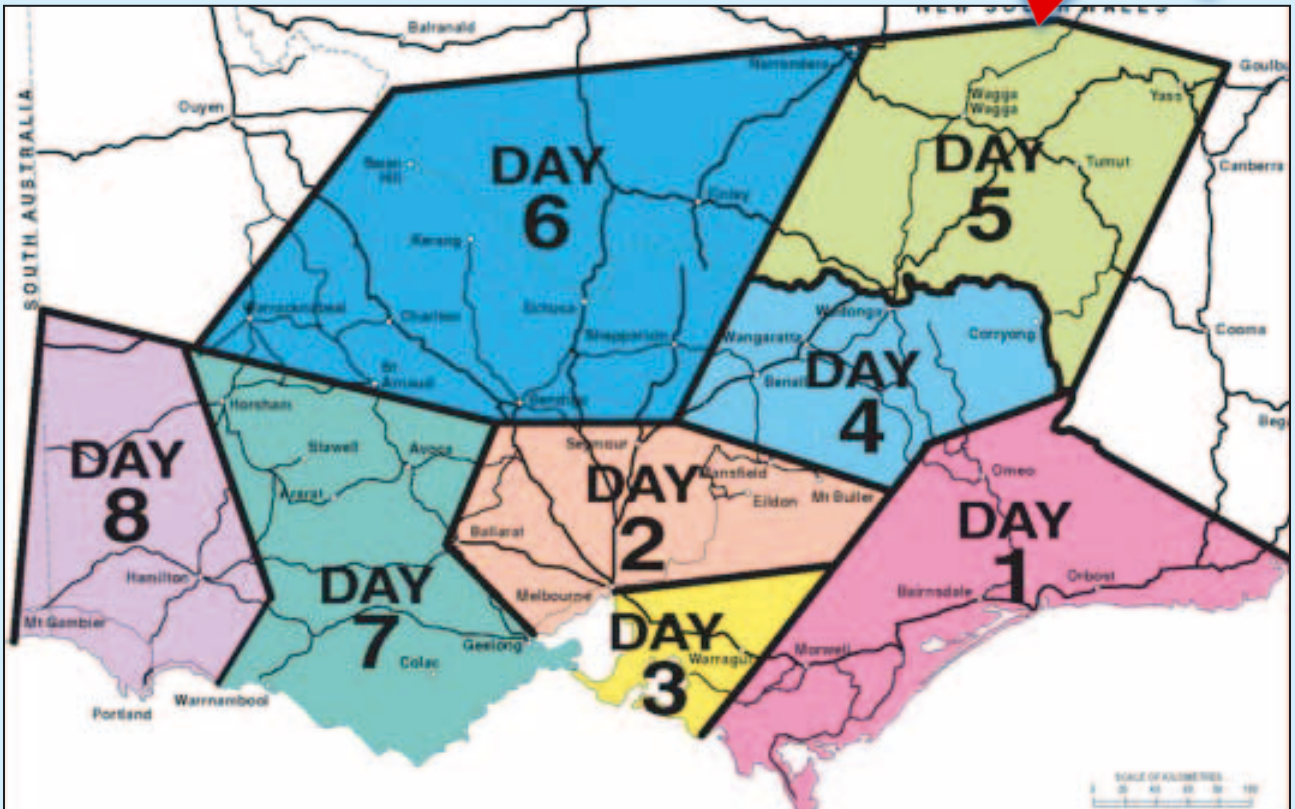


At the cutting edge...

# STOCK & LAND BEEF WEEK

## Entry Form Autumn 2012

**WIN \$4500 CASH**  
**RASV Beef Week Heifer Challenge**  
 (see back page for details)



<b>DAY 1</b> Friday January 27 2012	<b>DAY 2</b> Saturday January 28 2012	<b>DAY 3</b> Sunday January 29 2012	<b>DAY 4</b> Monday January 30 2012	<b>DAY 5</b> Tuesday January 31 2012	<b>DAY 6</b> Wednesday February 1 2012	<b>DAY 7</b> Thursday February 2 2012	<b>DAY 8</b> Friday February 3 2012
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**ENTRIES CLOSE NOV 04**

**ENTER BY OCT 28 AND RECEIVE A \$50 DISCOUNT**



[www.beefweek.com.au](http://www.beefweek.com.au)

At the cutting edge...

# STOCK & LAND BEEF WEEK

ABN 51 854 920 851



The continued support of our sponsors, Stock & Land, Merial Australia and new sponsor RASV is very much appreciated. With the help of sponsors and Stock & Land newspaper, the event will be aggressively promoted to ensure participants receive good exposure. This will not only attract visitors through your front gate, but it will build images and reputations which will assist marketing in the future.

Participants will receive easily seen directional signs, pen cards, a quarter-page entry in the Beef Week book which will be distributed in every copy of Stock & Land and the backup of a broad and carefully planned advertising campaign.

EACH PARTICIPANT WILL RECEIVE TWO LARGE ROAD SIGNS and 12 PEN CARDS. Additional supplies are available at cost.

Beef Week is timed to precede the bull selling season so if you sell privately or have an on-property auction planned you can't miss being part of this important event.

## CONDITIONS / INFORMATION

### ENTRY FEES

1. All fees are to be paid in full, and all entries received on or before the closing date.
2. Basic entry fee to be \$450 (incl. GST) for each owner. NOTE this amount can be reduced to \$400 (incl. GST) for early registration.
3. More than one breed or herd may be displayed on one property or venue under the following conditions:
  - a) if they are owned by different entities, each must pay \$400\* and each is entitled to a separate entry (quarter page) in the Beef Week Book;
  - b) if they are owned by a single entity, they may be included for the one fee of \$450\*, but are restricted to the one entry in the Beef Week Book;
  - c) if the one owner of more than one breed wishes to have a separate entry in the Beef Week Book for each, this is possible by paying \$225\*\* for each additional entry (quarter page) in the Beef Week Book;
  - d) if entry(ies) are received by the early bird date or postmarked on that date, entry fee becomes \$400\* and additional entry fee becomes \$200\*\*.
4. Studs owned by the children of stud principals participating in Beef Week, are permitted to display cattle on the same property at no additional cost but do not receive an entry in the Beef Week book. However, they can be mentioned in the entry of the major stud.
5. In the event of a member withdrawing from Beef Week, the Director is to be notified immediately in writing. Any entry fee reimbursement will be at the discretion of the Committee.

### COMMERCIAL HERDS

6. Commercial herds are encouraged to enter Beef Week and provide displays of their cattle. The entry fee is similar to the entry fee for studs.
7. Commercial herds entering Beef Week must be financial members of a beef cattle breed society. This can be in any category (e.g., commercial or associate) and not necessarily full members who register cattle with that breed society.

### CATTLE EXHIBITS

8. The minimum number of cattle to be shown on any one property should be a REASONABLE PERCENTAGE OF THE BREEDING HERD. In some instances only sale bulls have been on display. The opportunity to show lines of heifers, cows, stud sires and even steers should not be overlooked as these can influence potential buyers.
9. The cattle for inspection should be readily accessible to visitors either in the yards or in small paddocks. In the case of led stock,

these should be tethered in areas suitable for the purpose.

10. Cattle on display are to be appropriately identified with relevant details.

### PROPERTY IDENTIFICATION

11. The signs available to each member are to be displayed at the place of entry to the property and/or head of lane on the day of inspection only. Positioning of signs must adhere to the requirements of government authorities.
12. The signs are to be removed immediately the member's day has concluded.
13. The hours of inspection will be 9.00 a.m. to 6.00 p.m. in all zones.

### DEMONSTRATIONS, EXHIBITS & AUCTION SALES

14. Commercial exhibits are restricted to sponsors unless written permission from the Committee is given. Displays or demonstrations of products or services deemed to be in opposition to our sponsors will not be permitted.
15. Sponsors may request permission to stage a display / demonstration on your property on your Open Day. This will be an added attraction for your property. Sponsors may send promotional material to you for display.
16. Auction sales including Helmsman sales are not permitted.
17. Any program or activity which may impede the steady flow of visitors from one property to another is not permitted.

### PUBLIC RISK INSURANCE

18. All exhibitors must initiate some form of Public Risk Insurance (minimum \$5 million) for loss, or damage, or injury resulting from participation in Beef Week. It is strongly suggested that you check your insurance cover. Beef Week Sponsor CGU Insurance can supply quotations. Insurance details must be supplied.

### REFRESHMENTS FOR VISITORS

19. In order to maintain a steady flow of visitors in all zones, the Committee requests that members serve only light refreshments on their Open Day.

### MEMBERSHIP

20. The Committee reserves the right to refuse or terminate membership of Stock & Land Beef Week.
21. In exceptional circumstances, the Committee will give consideration to variations of these conditions provided requests are submitted in writing.

### ENTRY FORM / PROCEDURE

22. The procedure will be:
  - you must complete and return the Entry Form with a photograph and payment in full by the closing date.
  - you will receive acknowledgement in the form of a "proof" of the information to appear in the Beef Week Book. You will be requested to return the proof if there are corrections necessary;
  - you will also receive an area map to check your stud's exact location;
  - closer to the Beef Week, directional signs, pen cards and a supply of Beef Week booklets will be delivered.

### PLEASE NOTE:

**You will receive two (2) road signs this year.  
Additional signs available at cost.**

**ENTRY FORM**

At the cutting edge...  
**STOCK & LAND BEEF WEEK**

ABN 51 854 920 851

Please forward your entries to: Stock & Land Beef Week, P.O. Box 504, Eltham, Vic. 3095. Telephone: (03) 9431 1522 Fax: (03) 9431 1864  
Email beefweek@ozemail.com.au  
It is essential the following details be supplied in full **TYPED** or **BLOCK LETTERS**.

I/We wish to participate in the **Stock & Land Beef Week** as proposed in the Conditions/Information.

	Number	Total \$
<b>Entry Fee</b> (\$450 or \$400 prior to or on October 28.)	_____	_____
<b>RASV Heifer Challenge</b> (see back page) \$50 per entry	_____	_____
<b>DIRECTIONAL SIGNS</b> (up to 2 no charge, \$10 for additional signs)	_____	_____
If less than 2 required, please indicate number. ....		
<b>PEN CARDS</b> – extras @ \$2. You will be sent 12 at no cost.	_____	_____



**ATTACHED IS PAYMENT OF: \$**

**Prices include GST. This a TAX INVOICE. ABN 51 854 920 851**

Note: As this is a once a year operation, cheques are the only form of payment.

Breed(s) of cattle \_\_\_\_\_ Stud Name \_\_\_\_\_

**Mailing Address** (all notices will be mailed to this address):

\_\_\_\_\_  
Postcode \_\_\_\_\_

Name of Contact Person \_\_\_\_\_ Phone: ( ) \_\_\_\_\_ Mobile: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

Send a good clear, **COLOUR** or **BLACK & WHITE** photograph of the Principal or Manager.

Use previously used photograph? **YES / NO**

<b>Property Address</b> (including concise directions which will be published in the Beef Week Book):
Postcode:
<b>Property Location</b> in relation to nearest POST OFFICE. Please be accurate as area allocation will be based on this. (e.g. 36 kms north-north east of Benalla)
Describe your stud or herd <b>MAKE-UP/HISTORY/SUCCESS IN NO MORE THAN 100 words</b> (visitors may decide to call or not, based on this information so do it carefully.) If more than 100 words it will be edited. Continue on a separate sheet if not enough room.

Did you participate in a previous Beef Week?  NO  YES YEAR ..... Beef Week No: .....

Current Public Liability Insurance is compulsory.

Name of Insurer: ..... Policy no.: ..... Amount of cover: \$.....million (minimum 5 million)

**DECLARATION:** I/We agree as participants in Stock & Land Beef Week, to operate in compliance with the Conditions/Information which I/We have read.

Signature \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

- CHECKLIST:**
1. Read the instructions again.
  2. Complete all items on the Entry Form
  3. Enclose payment in full.
  4. Enclose photograph of principal(s) or stud manager.
  5. Mail in time for entry to be received prior to the closing date – NOVEMBER 4, 2011.

At the cutting edge...

# STOCK & LAND BEEF WEEK



**RASV**

The Royal Agricultural  
Society of Victoria  
[www.rasv.com.au](http://www.rasv.com.au)

## BEEF WEEK HEIFER CHALLENGE

### WIN \$4500 CASH

\$3000 for champion pen - \$1500 for reserve champion pen

The Beef Week committee along with sponsorship from the RASV and support from Stock & Land, has introduced a new facet to Beef Week 2012 aimed at highlighting the quality of stud herd replacements and to create a new source of interest and discussion.

It's simple to enter - all you need to do on your Beef Week day is to display a pen of 10 registered heifers under two years of age as at February 1. Beef Week will supply a significant sign to indicate these heifers are entries in the RASV Beef Week Heifer Challenge. Entries are limited to one per breed i.e. if you have one breed you are limited to one entry but if you have more than one breed, you can have one entry for each breed. An fee of \$50 per entry applies.

Finalists will be selected from each Beef Week day and these finalists will be visited at a later date by a high profile judge who will select the winners. All finalists will receive exposure through Stock & Land and the champion and reserve will receive significant coverage.

\$4500 cash up for grabs just for displaying a pen of 10 of your best heifers. Enter through the normal Beef Week entry form.

Contact Geoff Phillips 0411 143 599 for further information.



**STUD BEEF**  
*victoria*

**ivomec**<sup>®</sup>



**Eprinex**<sup>®</sup>  
(eprinomectin)

**Pour-On for Beef and Dairy Cattle**